

Patron

His Excellency The Right Honourable
David Johnston, C.C., C.M.M., C.O.M., C.D.
Governor General of Canada



Président d'honneur

Son Excellence le très honorable
David Johnston, C.C., C.M.M., C.O.M., C.D.
Gouverneur général du Canada

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The Hon. John Fraser, P.C., O.C., O.B.C., C.D., Q.C.
The Hon. Peter Milliken, P.C., O.C.
The Hon. Bill Blaikie, P.C.
The Hon. Perrin Beatty, P.C.
The Hon. Bill Graham, P.C., Q.C.
Gen. John de Chastelain, C.C., C.M.M., C.D., C.H.

conseillers honoraires

La très hon. Hon. Beverley McLachlin, C.P.
L'hon. John Fraser, C.P., O.C., O.B.C., C.D., c.r.
L'hon. Peter Milliken, C.P., O.C.
L'hon. Bill Blaikie, C.P.
L'hon. Perrin Beatty, C.P.
L'hon. Bill Graham, C.P., c.r.
Le Gén. John de Chastelain, C.C., C.M.M., C.D., C.H.

8 August 2016

Dear Hill 70 supporter,

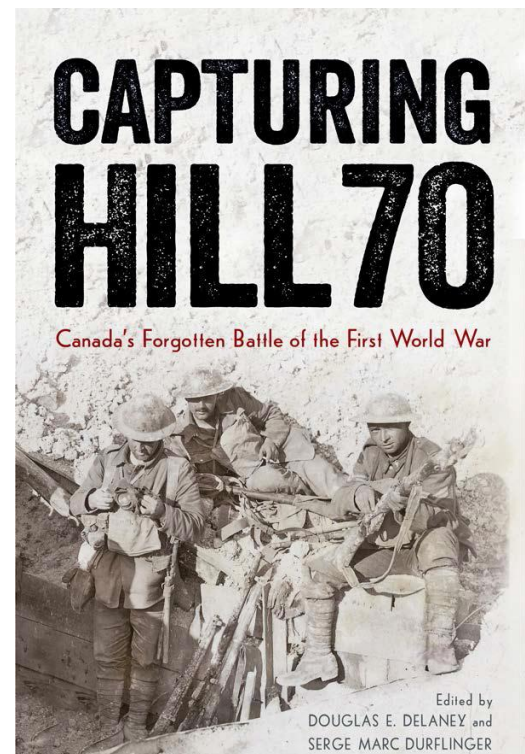
I am writing to update you on several matters pertaining to the Hill 70 Memorial Project. To say it has been an exciting period would be an understatement! In the past two months our fundraising campaign has been wonderfully successful and we have succeeded in getting enough donations to build the main portions of the monument and to fund the principal elements of the education campaign. However more is required to complete all aspects, and work continues.

Our beautiful Website designed by Inorbital under Warren Everett's supervision is now open at www.hill70.ca. Please do visit it.

I'm also pleased to relate that all five books that we have commissioned on Hill 70 are now finished. Here's a quick summary of two of them:

The Official History of the Battle of Hill 70

Entitled "*Capturing Hill 70: Canada's Forgotten Victory of the First World War*", this collection of essays has been written by nine eminent Canadian historians, including Jack Granatstein, Tim Cook, and Doug Delaney. It will provide readers with a compelling exploration of this historic battle as well as wider insights into the impact that the Canadian Corps had on our country's evolution into nationhood. Although written for the general public, this peer-reviewed book will likely become a standard university reference for the Battle of Hill 70. The official book launch for this volume will take place this fall.

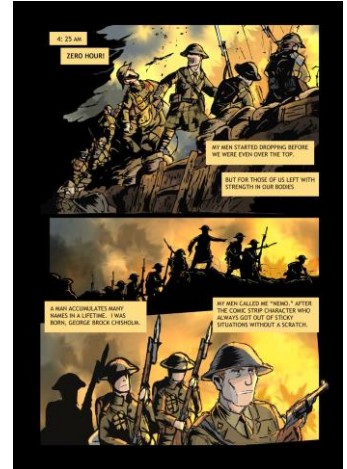


“The Battle of Hill 70” (Graphic Novel)

Geared to a younger audience, this storybook draws upon the research material incorporated into the other Hill 70 books produced for this project. It tells the true story of *Dr. Brock Chisholm* who fought at Hill 70 as a soldier and later went on to a career in medicine. He eventually became the first Director General of the World Health Organization in 1948.

Two other important elements of our educational program have now also been put in place.

A **battlefield tour** of Hill 70 for teachers funded by this Project and organised by the Gregg Center, UNB is occurring this summer. The people responsible for supporting the opening ceremonies in April 2017 have conducted their preliminary reconnaissance of the site and our planners are busy developing plans for traffic control, seating, and receptions.



A **travelling exhibition** for Hill 70, intended for display at regimental, military & community museums and schools across Canada, will utilize both the text and graphics that have been developed for the storyboards that will be located in the Visitors Pavilion at the Hill 70 memorial site in France. These will be transposed onto collapsible display screens that can be easily folded & shipped. Narrated vignettes on the Battle of Hill 70 will also be included in these portable museums via QR codes on the displays that will link to the Hill 70 website where these stories will be permanently hosted.



Bell Canada is most interested in sponsoring the Media portion of the project and we have met with Bell CEO George Cope, the head of Bell Media, Mary Anne Turcke, and Randy Lennox the President of Entertainment and Broadcasting at Bell Media. Our Hill 70 media coordinators, Bill Neill and Mark Blevis, plan to meet the CTV News anchors and producers in two weeks and with the Ottawa Bureau this week.

On Monday, August 15th the Hill 70 Memorial Project will have its Media Launch to mark begin its centenary year commemorating the anniversary of the Battle of Hill 70, August 15 to 25, 1917. The kick-off event is a media and public launch in Ottawa organised by Susan Everett and her team. Young people will be recreating a photograph depicting two soldiers who were members of the Canadian Corps at Hill 70. The photograph will be displayed behind the actors on a large pop-up screen as a backdrop to the tableau. The actors will be in First World War uniforms carrying a stretcher. The actors will re-create the scene in several locations around downtown Ottawa. The actors will be accompanied by pipers to draw public interest, a Hill 70 spokesperson, dignitaries (individuals to be confirmed) and a support team. Handout material will be available for the media and the general public.



The Project cannot fail; but there is still much to be done. I have attached a list of Hill 70 items, some of which are accomplished and some which still need development and funding. The issue of scholarships and bursaries, site maintenance, social media upkeep are all planned but not funded in perpetuity.

We have, in the past two months, succeeded in getting significant donations that will permit us to build most of the main elements of the Hill 70 Memorial Project in time for the dedication ceremony on 8 April 2017. As you can imagine, we are most anxious to construct everything as conceived by the architects, but our Directors will only sign contracts for what we can actually pay. Certain elements are not yet funded, and we are continuing to work vigorously on fundraising. Any ideas you may have which will help us to achieve ALL our goals would be gratefully received.

Thank you for all your support and for your efforts on behalf of the Hill 70 Memorial Project. Please feel free to call me at anytime.

Sincerely,

A handwritten signature in blue ink that reads 'Mark Hutchings'.

Mark Hutchings
Chairman
The Hill 70 Memorial

Annexes- 5

Annex A- Accomplished to date regarding the Monument

1. Initial design created by renowned Canadian Architects.
2. Land secured in Loos En Gohelle, Shared Use agreement signed with City.
3. Planning Permissions granted.
4. Building Permits issued.
5. Government of France has confirmed the waiver of all French value added taxes (GST). Import duties also waived on all materials & supplies required for memorial.
6. Initial Site studies for soil drainage, unexploded ordnance all complete, Tree removal at site done.
7. Contractor shop drawings completed.
8. Construction due to start 30 Sep 2016.
9. Opening ceremony scheduled for 8 April to coincide with Vimy celebrations next day. This will permit us to capitalise on presence of VIPs, pilgrims, soldiers, veterans, musicians, already in location.

Annex B – Education items ~~done~~ completed and funded

1. Website designed and open at www.hill70.ca . Facebook and twitter sites set-up and ready open to virtual visitors.
2. The Education Kit for secondary schools is based on provincial curricula and historical thinking theory. The kit includes a variety of learning aids and comprehensive lesson plans which are classroom ready.
3. Student learning materials include artefacts and internet applications. The kit is diverse and draws on representative stories of individuals from many backgrounds. All materials are available in English and French.
4. Five books about Hill 70 covering a range of readers are written, funded and approaching publication. Among the books is an engaging and unique graphic novel.
5. The university level text, *Capturing Hill 70*, is being printed by UBC Press in two weeks in time for a book launch for Remembrance Day at the National War Museum in Ottawa.
6. A battlefield tour of Hill 70 for teachers funded by this Project and organised by the Gregg Center, UNB is occurring this summer.
7. A travelling museum using pop-up screens is nearing completion and will be circulating in museums throughout Canada beginning in September.

Annex C- Memorial Park Items funded and Not yet funded

- | | | |
|---|---|----------------|
| 1. Visitors Information kiosk | funded | |
| 2. Principal entry walk | funded | |
| 3. Entry/Founders gates | funded | |
| 4. Central amphitheatre | funded | |
| 5. Obelisk (granite) | funded | |
| 6. Landscaping | funded (including Canadian maple and Oak trees) | |
| 7. Parking lot (gravel) | funded | |
| 8. Visitors washrooms | funded | |
| 9. Parking lot (paved) | | Not yet funded |
| 10. Second walkway from Amphitheatre to Obelisk | | Not yet funded |
| 11. Future maintenance in perpetuity | | Not yet funded |
| 12. Walkway to the Commonwealth War Graves Cemetery | | Not yet funded |
| 13. Four other walkways through the Memorial site. | | Not yet funded |

Annex D – Benefits to Participation

1. The Project has now achieved its launch point.
2. There is no memorial now to the astonishing success of the Canadian Corps at Hill 70 or to the 1,877 men who died achieving it. If a memorial is not accomplished now as the centenary passes., it never will be done.
3. All funds raised to date have been from citizens who believe in their country, and in the sacrifice made by Canadians 100 years ago to realise our national independence. Unlike our American neighbours, our war of independence was fought alongside the mother country and in defence of the liberty of two other nations, France and Belgium. This should be a matter of pride to all Canadians.

Annex E- Budget

The project to build the Hill 70 Memorial Park in Loos-en-Gohelle, France, as envisaged by the architects, requires a minimum of \$3 Million Canadian dollars. However, the Project is more than just the hard landscape items; it also includes an education kit, available to be disbursed to approximately 3,500 high schools throughout Canada in 2016, numerous book publications, and a website.

Budget for the Hill 70 Memorial Project

| | | |
|----|--|---------------------|
| 1. | Pro Bono Services Rendered to Date | \$2,000,000 |
| 2. | Monument Construction: | \$12,300,000 |
| 3. | Commemorative Ceremony: | \$450,000 |
| 4. | Financial Administration: | \$253,000 |
| 5. | Information Services (Education program) | \$1,185,000 |
| 6. | Fundraising & PR | <u>\$160,000</u> |
| | Total: | \$16,398,000 |

Fundraising Summary

| | |
|-------------------------------------|---------------------|
| Donations/Pledges Raised in to Date | \$4,400,000 |
| Pro Bono Services Rendered to Date: | \$2,000,000 |
| Total Funds Secured to Date: | <u>\$6,400,000</u> |
| Balance Required: | \$10,000,000 |